

Personal data processing principles

1. Basic provisions

The controller of personal data pursuant to Article 4(7) of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (hereinafter referred to as "GDPR") is Balisen Luxury Villas with registered office at Jl. Pantai Perasi, Sengkidu, Kec. Manggis, Kabupaten Karangasem, Bali, Indonesia (hereinafter referred to as the "Controller").

The contact details of the Administrator are:

- Contact person: Lukáš Kučera
- Email: <u>kucera.balisen@gmail.com</u>

2. Scope of processing of personal data

The controller processes the following personal data:

- Name and Surname
- E-mail address

This data is only collected via the contact form on the website or when communicating via chat.

3. Legal reason for processing personal data

The lawful basis for processing personal data is:

- Your consent to processing for the purpose of responding to your enquiry pursuant to Article 6(1)(a) GDPR.
- Your consent to processing for the purpose of sending newsletters pursuant to Article 6(1)(a) GDPR
- 4. Purpose of the processing of personal data:

The purpose of the processing of personal data is:

- Answering your enquiry sent via the contact form or chat
- <u>Sending requested newsletters and commercial communications</u>



5. Data retention period

The Controller retains personal data:

- For the time necessary to address your inquiry
- Until consent for newsletter subscription is withdrawn

6. Your rights

Under the GDPR, you have:

- The right to access your personal data
- The right to rectification of personal data
- The right to erasure of personal data
- The right to restriction of processing
- The right to object to processing
- The right to data portability
- The right to withdraw consent by writing to or emailing the Controller at the address listed in Section 1 of this policy

Furthermore, you have the right to file a complaint with the Data Protection Authority if you believe that your right to personal data protection has been violated.

7. Personal Data Security Conditions

The Controller declares that it has implemented all appropriate technical and organizational measures to secure personal data. The Controller declares that only authorized persons have access to personal data.

8. Cookies

Our website uses cookies to ensure basic website functionality and improve user experience. By using our website, you consent to the use of cookies.

9. Final provisions

By submitting the contact form or using the chat, you confirm that you are familiar with the privacy policy and accept it in its entirety. The Controller reserves the right to modify these terms. A new version of the privacy policy will be published on the website.

These terms become effective on November 27, 2024.